

The Animal Rescue Center of California
October 23, 2022

Kirk Geiger, present
Noelle Geiger, present
Paula Terifaj, present
Eric Christianson, present
Dianne A, Krulitz, present
Dan Graff, present
Peter Geiger, present
Randy Foulds, absent
Tiffany LoBue, present
Amy Vasques, present
Lisa Blodgett, resigned

OLD NEWS

1. Grant writers
2. Corporate Sponsors
3. Fundraisers
4. Communications

NEW BUSINESS

1. Tiffany LoBue regarding communications.
2. Amy Vasquez animal coordinator.
3. TJ Hicks meeting still in the works.
4. Randy Foulds home concerts in the works.
5. Marvin's Magic Room in the works.
6. Carrie Stone, possible grant writer, Kirk will be meeting with her.

FUND RAISERS

1. 2nd Chance Program from Paula Terifaj and Eric Christianson.
2. Keeping in touch with donors.
3. Paula Terifaj donating based on her business.
4. Letters sent in memory of their pet that has passed featuring ARC.

NCS Vehicle Donation

1. Currently in progress.
2. Has received a donated vehicle to ARC and will sell directly.

YOU TUBE

1. Need subscribers.
2. Facebook need subscribers.
3. Flyers to be put in stores such as Bones and Scones regarding dogs needing home .
4. DEC cards with pictures of dogs needing homes and putting in places of business and using a QR code.

1. Family friend from Oregon Lee Asher for fund raising.
2. PAGE for big donors and using dogs showing results or donations.

ADOPTIONS

1. Pet Finders
2. DEC and the QR code
3. Walking dogs at various places showing they are for adoption.
4. Branding such as Vodka product info from Dan Graff's wife Laura.
5. Marketing Co. United Services.
6. WINGO/NY works with nonprofits to fund raise. Kirk will be having a zoom meeting.
7. Corporate Sponsors such as Golden Boys and new hockey arena.
8. Rancho Mirage library promoting Paula Terifaj's book "UNLEASHED" and for a \$25.00 donations to ARC and the book is yours.
9. In person event possibly in February or March.
10. Public information to schools as Animal Stewardship showing Video with information about caring and learning about dogs with the public officer.